

EXHIBIT 10

Parties to the Application

As described in Exhibit 2 hereto, Simmons Austin Sports Media, LLC is owned by the same parties that own Simmons Media Group, LLC, the parent entity of the proposed licensee, Simmons-Austin, LS, LLC. Those parties are listed below.

Simmons Austin Sports Media, LLC

Line 1 - Name and address of officers,
directors and stockholders

Line 4 - Percentage of Votes

Line 2 - Citizenship

Line 5 - Percentage of total assets (debt plus equity)

Line 3 - Positional interest

	(a)	(b)	(c)
1.	Simmons Austin Sports Media, LLC 515 South 700 East, Suite 1C Salt Lake City, UT 84102	David E. Simmons 515 South 700 East, Suite 1C Salt Lake City, UT 84102	G. Craig Hanson 515 South 700 East, Suite 1C Salt Lake City, UT 84102
2.	Utah limited liability company	USA	USA
3.	N/A	Manager	Manager
4.	N/A	N/A	N/A
5.	N/A	1.41%	0.35%

	(d)	(e)	(f)
1.	Bret J. Leifson 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Alan Hague 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Daryl O'Neal 515 South 700 East, Suite 1C Salt Lake City, UT 84102
2.	USA	USA	USA
3.	Manager	Manager	Manager
4.	N/A	N/A	N/A
5.	0.09%	0.03%	2.77%

	(g)	(h)	(i)
1.	Matthew Simmons & Terri Lacey (co-trustees, The Matthew R. Simmons 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Lawrence Simmons & Terri Lacey (co-trustees, The Lawrence R. Simmons 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Julia Watkins, Christopher Watkins & Catherine Stringham (co-trustees, The Julia S. Watkins 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102
2.	USA	USA	USA
3.	Member	Member	Member
4.	10.97%	10.97%	10.97%
5.	9.61%	9.61%	9.61%

	(j)	(k)	(l)
1.	Elizabeth Hoke & Henry Phibbs (co-trustees, The Elizabeth S. Hoke 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Harris Simmons & David E. Simmons (co-trustees, The Harris H. Simmons 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102	David E. Simmons (Trustee – David E. Simmons 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102
2.	USA	USA	USA
3.	Member	Member	Member
4.	10.97%	10.97%	10.97%
5.	9.61%	9.61%	9.61%

	(m)	(n)	(o)
1.	Bruce Thomas 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Simmons Management Co, LLC 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Goldman Sachs & Co. 85 Broad Street, 29 th Floor New York, NY 10004
2.	USA	USA	USA
3.	Manager	Member	Member
4.	N/A	N/A	34.19%
5.	1.18%	6.54%	29.96

Simmons Media Group, LLC

Line 1 - Name and address of officers,
directors and stockholders

Line 4 - Percentage of Votes

Line 2 - Citizenship

Line 5 - Percentage of total assets (debt plus equity)

Line 3 - Positional interest

	(a)	(b)	(c)
1.	Simmons Media Group, LLC 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Elizabeth S. Hoke 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Harris H. Simmons 515 South 700 East, Suite 1C Salt Lake City, UT 84102
2.	Utah limited liability company	USA	USA
3.	N/A	Manager	Manager
4.	N/A	0.00%	0.00%
5.	N/A	N/A	N/A

	(d)	(e)	(f)
1.	David E. Simmons 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Matthew Simmons & Terri Lacey (co-trustees, The Matthew R. Simmons 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Lawrence Simmons & Terri Lacey (co-trustees, The Lawrence R. Simmons 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102
2.	USA	USA	USA
3.	Manager	Member	Member
4.	0.00%	10.40%	9.60%
5.	0.00	9.61	8.88

	(g)	(h)	(i)
1.	Julia Watkins, Christopher Watkins & Catherine Stringham (co-trustees, The Julia S. Watkins 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Elizabeth Hoke & Henry Phibbs (co-trustees, The Elizabeth S. Hoke 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Harris Simmons & David E. Simmons (co-trustees, The Harris H. Simmons 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102
2.	USA	USA	USA
3.	Member	Member	Member
4.	10.40%	9.60%	9.80%
5.	9.61	8.88	9.10

	(j)	(k)	(l)
1.	David E. Simmons (Trustee – David E. Simmons 201 Trust) 515 South 700 East, Suite 1C Salt Lake City, UT 84102	C. Craig Hanson 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Bruce W. Thomas 515 South 700 East, Suite 1C Salt Lake City, UT 84102
2.	USA	USA	USA
3.	Member	President	Executive VP & CFO
4.	10.40%	0.00%	0.00%
5.	9.61	0.00	0.95

	(m)	(n)	(o)
1.	Bret J. Leifson 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Simmons Management Company, LLC 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Goldman Sachs & Co. 85 Broad Street, 29 th Floor New York, NY 10004
2.	USA	USA	USA
3.	Secretary & Controller	Member	Member
4.	0.00%	0.00%	39.70%
5.	0.00	6.60	36.72

	(p)	(q)
1.	Gabriel T. Schwartz 515 South 700 East, Suite 1C Salt Lake City, UT 84102	Gregory Kunz 515 South 700 East, Suite 1C Salt Lake City, UT 84102
2.	USA	USA
3.	Manager	Manager
4.	0.00%	0.00%
5.	0.00	0.00

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